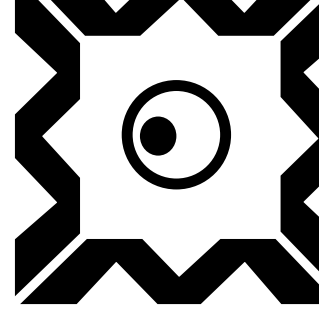


Shou-Hui WANG (Walter)



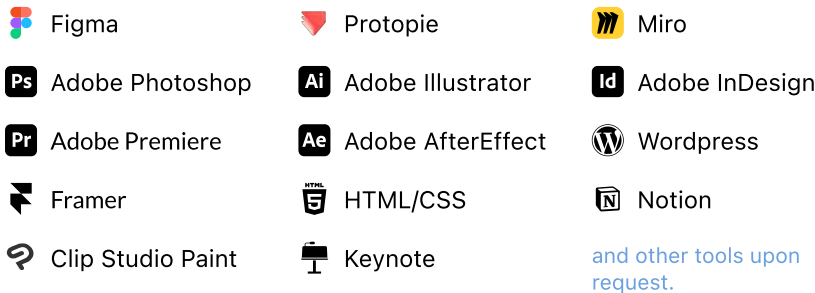
✉ walter@cielazure.org cielazure.org (portfolio)

[in linkedin.com/in/walter-s-wang](https://www.linkedin.com/in/walter-s-wang) [m walterswang@mastodon.design](mailto:walterswang@mastodon.design)

SUMMARY

Walter is an innovative design all-rounder who is constantly inspired, keeps exploring the possibility of various design fields, and likes to motivate those around him through his creativity and curiosity. He thrives in a collaborative workplace with proven ability to work in an agile and fast-paced environment.

SKILLS



LANGUAGE

Chinese - **Native**

English - **Fluent** (IELTS 6.5)

Japanese - **Conversational**

EXPERIENCES

Sep 2023 - Dec 2023

UI Designer - CyberLink, New Taipei City

Walter contributed in the UI Design of CyberLink's leading video&image editing software and SaaS solution. He also helped build the new icon library which largely improves the consistency between different products.

Achievements

- Designed the UX & UI for PhotoDirector Windows, iOS and Android version, particularly the AI integrated features such as AI Anime, AI Scene and AI Portrait Makeup.
- Contributed to the planning and construction of a design system and icon library.

Aug 2022 - Jun 2023

UI/UX Designer - PLAYA Lab, Taipei City (Remote)

Walter created **the UI design for MZYME, a web3 LBS application** from wireframe to finish, and optimised the overall user experience, visual design and brand image. He also approached users and clients' for feedbacks and closely collaborated with the team to keep updating the product.

Achievements

- Designed the UX & UI for apps and websites for MZYME.
- Produced live prototype.
- Created the marketing materials.
- Participated in Branding Design of new products.
- Collaborated with key stakeholders to inform on product strategy and goal.

Jun 2021 - Aug 2022

Contract UI/UX Designer - Lumos Exchange, London (Remote)

Walter participated in this project as a freelance remote contractor for the London based Blockchain startup, and he acts **the sole UI / UX designer** in the team to develop Lumos Exchange's P2P transfer platform.

Achievements

- Created User Interface for the P2P trading platform (desktop and mobile).
- Developed the product's User Experience and User Flow.
- Participated in Product Development.

Mar 2018 - Aug 2022

Digital E-commerce Designer - JR Bio Technology Ltd., Taipei City

Apart from designing **visual materials such as banners, eDMs and campaign pages, the layout of the main shopping site**, Walter also supported the brand's overseas marketing campaign with his outstanding English communication skills.

Achievements

- Designed Shopping Website Layout.
- Operated Shopping Platform Management and SEO.
- Created visual materials such as banners, eDMs, product images and campaign pages.
- Mentored Junior Designers in the team.

May 2017 - Nov 2017

Visual Designer - Playbox Ltd., New Taipei City

Walter designed Playbox's website layout, banners and product detail pages, and made several Facebook sponsored videos for some products.

Achievements

- Designed Website (shopline) layout and product detail pages
- Facebook sponsored videos (ads)

Dec 2015 - May 2016

Graphic Design Intern - QBID Pty Ltd., Clayton, VIC

QBID Pty Ltd. focused on assisting Australian-based businesses to sell directly to Chinese consumers. In the intern period, Walter **helped designing the marketing materials for a range of brands** like Faulding and Brookfarm with the refined visual components on the product pages and banners.

Achievements

- Designed landing pages, banners and product detail pages.

VOLUNTEERING

Oct 2021 - Present

Graphic Designer - Taipei Holiness Church, Taipei City

Walter has contributed his services for Taipei Holiness Church and its associated community service NPO, Taipei Guangyan Care Development Association, which include but are not limited to the new brand identity, event posters and brochures. While it is initially taken as a volunteer service, most of its projects are now paid and covered by the budget of the NPO.

Achievements

- Designed Street Dancing group graphic materials (promotional hand fan and Instagram posts)
- Designed Christmas and community event posters and invitation cards.
- Designed Sunday worship brochures.

EDUCATION

Mar 2014 - Feb 2017

Bachelor of Design (Communication Design) - Swinburne University of Technology, Hawthorn, VIC, Australia

Details

- Majored Brand Identity and Packaging Design, along with the study on Web Design, Graphic Design and Photography.
- Participated in the community design project, Bridge, and received Client Award from City of Boroondara.