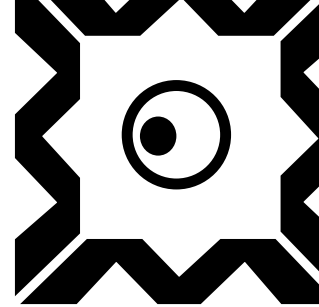


Shou-Hui WANG (Walter)



✉ walter@cielazure.org cielazure.org (portfolio)

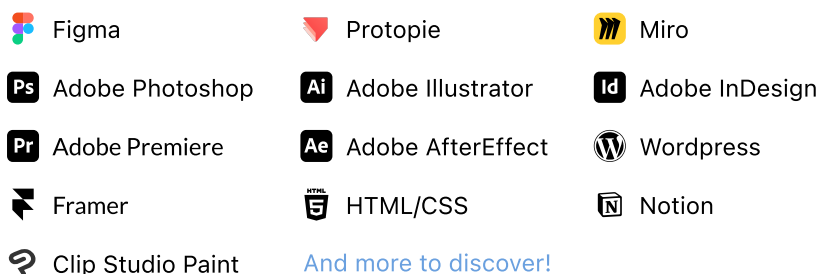
[in linkedin.com/in/walter-s-wang](https://www.linkedin.com/in/walter-s-wang) [m walterswang@mastodon.design](https://mstdn.org/@walterswang)

SUMMARY

Walter is a design wizard who is constantly inspired, keeps exploring the possibility of various design fields, and likes to motivate those around him through his creativity and curiosity. He thrives in a collaborative workplace; partnering with other designers, engineers, product developers and other disciplines throughout the company, with proven ability to work in an agile and fast-paced environment.

At now, Walter is focusing on these areas: **Communication, User Flow, UI/UX Design, Graphic Design, Branding Identity**, and he is willing to tailor the pixel-perfect, suitable solution for every client.

SKILLS



LANGUAGE

Chinese - **Native**

English - **Fluent** (IELTS 6.5)

Japanese - **Conversational**

EXPERIENCES

Aug 2022 - Jun 2023

UI/UX Designer (Remote, Full-Time) - PLAYA Lab, Taipei City (Remote)

Walter created **the UI design for MZYME, a web3 LBS application** from wireframe to finish, and optimized the overall user experience, visual design and brand image. He also approached users and clients' for feedbacks and closely collaborated with the team to keep updating the product.

Achievements

- Designed the UX & UI for apps and websites for MZYME.
- Produced live prototype.
- Created the marketing materials.
- Participated in Branding Design of new products.
- Collaborated with key stakeholders to inform on product strategy and goal.

Jun 2021 - Aug 2022

Contract UI/UX Designer - Lumos Exchange, London (Remote)

Lumos Exchange is a web3 startup based in London, and Walter participated in this project as a freelance remote contractor, and he acts **the sole UI / UX designer** in the team to develop Lumos Exchange's P2P transfer platform.

Achievements

- Created User Interface for the P2P trading platform (desktop and mobile).
- Developed the product's User Experience and User Flow.
- Participated in Product Development.

Mar 2018 - Aug 2022

Digital E-commerce Designer - JR Bio Technology Ltd., Taipei City

Walter has created a large number of **visual materials such as banners, eDMs and campaign pages, the layout of the main shopping site** (built on Shoptline) for Selectplus, JR Bio Technology's eCommerce beauty brand. He also supported the brand's oversea marketing campaign with his English Copywriting skills.

Achievements

- Designed Shopping Website Layout.
- Operated Shopping Platform Management and SEO.
- Created visual materials such as banners, eDMs, product images and campaign pages.
- Mentored Junior Designers in the team.

May 2017 - Nov 2017

Visual Designer - Playbox Ltd., New Taipei City

Playbox is an individual eCommerce brand mainly presents the most on-trend smartphone cases and other digital accessories. Walter designed its website layout, banners and product detail pages, and made several Facebook sponsored videos for some products.

Achievements

- Designed Website (shoptline) layout and product detail pages
- Facebook sponsored videos (ads)

Dec 2015 - May 2016

Graphic Design Intern - QBID Pty Ltd., Clayton, VIC

QBID Pty Ltd. focused on assisting Australian-based businesses to sell directly to Chinese consumers. As a contract Junior Designer, Walter **helped the marketing of a range of brands like Faulding and Brookfarm with the refined visual components on the product pages and banners.**

Achievements

- Designed landing pages, banners and product detail pages.

VOLUNTEERING

Oct 2021 - Present

Graphic Designer - Taipei Holiness Church, Taipei City

Walter has contributed his services for Taipei Holiness Church and its associated community service NPO, Taipei Guangyan Care Development Association, which include but are not limited to the new brand identity, event posters, and Sunday worship info brochure. While it is initially taken as a volunteer service, most of its projects are now paid and covered by the budget of the NPO.

Achievements

- Designed Street Dancing group graphic materials (promotional hand fan and instagram posts)
- Designed Christmas and community event posters and invitation cards.
- Designed Sunday worship brochures.

EDUCATION

Oct 2021 - Present

Bachelor of Design (Communication Design) - Swinburne University of Technology, Hawthorn, VIC, Australia

Details

- Majored Brand Identity and Packaging Design, along with the study on Web Design, Graphic Design and Photography.
- Participated in the community design project, Bridge, and received Client Award from City of Boroondara.