

# WALTER S. WANG

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## Education

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- 2015-2017      **Bachelor of Design (Communication Design)**  
Swinburne University of Technology
- Key Study Areas**
- Graphic Design
  - Branding Strategy
  - Packaging Design
  - Web Design
- 2014-2015      **Diploma of Design (Unilink)**  
Swinburne University of Technology - College
- Distinction average achieved throughout the course

## Employment History

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### Professional Employment

- May 2017 - Jul 2017      **Art Designer (On-Site, Contract)**  
**Playbox Ltd., Xizhi, New Taipei City**
- Responsibilities**
- Designed e-store (shoptline) layout and shopping detail pages
  - Made Facebook sponsored videos (ads)
- Achievements**
- Assisted the marketing of featured start-up business like 270pro in the e-shopping platform
- Dec 2015 - May 2016      **Graphic Designer (On-Site, Contract)**  
**QBID Pty Ltd., Clayton, VIC**
- Responsibilities**
- Designed e-store (jd.com) layout and web advertisements
  - Assisted management of the e-store
- Achievements**
- Assisted famous Australian brands to sell their product in the developing Chinese e-shopping market

## Professional Employment (pre-studies)

- Jul 2015 - Feb 2016 **Graphic Designer (Remote, Paid per Piece)**  
**Majesty Travel Service, Taipei, Taiwan**
- Responsibilities**
- Designed travel brochure covers
  - Created landscape photograph collections
  - Collaborated with front-end developers on the website
- Achievements**
- Initiated and maintained the new version of the official website and travel brochures for the company
- Mar 2013 - Sep 2013 **Graphic Design Assistant (On-Site, Contract)**  
**Yosei Ltd., Taipei, Taiwan**
- Responsibilities**
- Graphic design works including vinyl paintings for shopping window, packagings, banners, etc.
- Achievements**
- Assisted the establishing of smartphone accessories retails run by the company.

## Skills Summary

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### Graphic Design

- Experience in graphic design for both printing and web
- Application of typography

### Branding

- Ability to analyse the branding strategy and creating suitable visual materials for the brand, including logos, business cards, stationaries, websites and more

### Packaging Design

- Knowledge of packaging structure and application of combining suitable visual effects and accessibility
- Ability of 3D modelling to convey the predictable effects of packaging design
- Understanding the available materials for packaging and their sustainability

### Web Design

- Ability of creating wireframe and comprehensive layout for website
- Intermediate level of HTML5 and CSS3 coding

- Application of Adobe Muse to design the webpages with scrolling effects
- Understanding cross-platform issues and analysing their solutions

### **Video Editing**

- Application of video editing with Adobe After Effect and Adobe Premiere
- Understanding how to make storyboards to plan a video concept
- Intermediate level of digital video recording

### **Photography**

- Intermediate level of DSLR operation
- Ability of digital photograph adjustment

### **Illustration**

- Ability to create illustration through traditional and digital method
- Understanding how to convey creative concepts (such as landscapes, characters, stories and more) through drawing skill

### **Software Experience**

- Adobe Creative Softwares - Photoshop, Illustrator, InDesign, Dreamweaver, Muse, Premiere, After Effect
- Corel Painter, Clip Studio Paint
- Microsoft Office - Word, Excel, PowerPoint
- Windows and Mac OS X

## **Referees**

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### **Dr. Christopher Waller**

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 Swinburne University of Technology  
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### **Mr. Danny Chen**

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